

WOMEN'S GUIDE TO BREAST IMPLANT CHOICES

Consider the Benefits and Compromises of Each

	Silicone Gel Breast Implants	IDEAL IMPLANT® Structured Breast Implant
Looks Good	Yes	Yes
Feels Natural	Yes	Yes
Capsule Contracture Risk*	Allergan 16.2% Mentor 10.9% Sientra 11.2%	6.6%
Rupture Risk*	Allergan 7.4% Mentor 13.6% Sientra 7.2%	2.1%
Rupture is "Silent"	Yes	No
How Rupture is Detected	MRI scan	Look at breast
FDA Recommended Monitoring for Rupture	MRI at 3 years, then every 2 years for life	None
FDA Recommends Removal if Rupture Detected	Yes	Yes
Rupture Removal Surgery	Complex (possible capsulectomy)	Simple
Material Contacting Tissues	Silicone gel	Saline
Material is Absorbed	No (sticks to tissues)	Yes
Rupture Warranty (Lifetime replacement)	Yes	Yes
Capsule Contracture Warranty	Yes	Yes
FDA Approved for Ages 18-22	No	Yes
Incision Length	Longer	Shorter

*8yr FDA Core clinical trial results for primary augmentation; MRI Cohort; 7yr for Allergan capsule contracture since 8yr results not published.

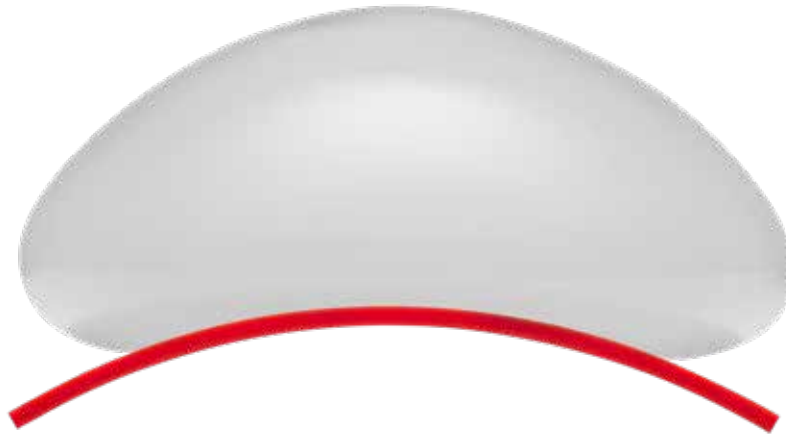


FEEL BEAUTIFUL AND SECURE

No risk of silent rupture
 No MRI scans needed
 Lower rupture rate
 Lower capsular contracture rate

Natural feel and look
 Safety of saline for peace of mind
 For age 18 and older
 Youthful shape and contour

THE STRUCTURED BREAST IMPLANT



Deflation/Rupture (MRI cohort) FDA Trial Data

PRIMARY AUGMENTATION		
IDEAL IMPLANT	8 yr	2.1%
Allergan Gel	8 yr	7.4%
Mentor Gel	8 yr	13.6%
Sientra Gel	8 yr	7.2%

Kaplan-Meier Risk Rates of First Occurrence

Capsule Contracture Baker III/IV FDA Trial Data

PRIMARY AUGMENTATION		
IDEAL IMPLANT	8 yr	6.6%
Allergan Gel	7 yr	16.2%
Mentor Gel	8 yr	10.9%
Sientra Gel	8 yr	11.2%

Kaplan-Meier Risk Rates of First Occurrence

Refer to the FDA-approved IDEAL IMPLANT Patient Information Booklet at idealimplant.com for information about the risks and benefits associated with the IDEAL IMPLANT® Structured Breast Implant. Additional information may be obtained at idealimplant.com.